

# ADOBE COMMERCE QUICK ORDER: A BREAKTHROUGH IN B2B EFFICIENCY

## EASY AND FAST B2B TRANSACTIONS

In the highly competitive eCommerce industry, business efficiency and user convenience reign supreme. Enter the quick order feature of Adobe Commerce a ready-to-deploy, intuitive solution designed to simplify and quicken B2B transactions. This white paper aims to provide rich insights on the quick order feature, expounding on its role in promoting an accelerated ordering process for business owners and end-users.





## UNDERSTANDING THE QUICK ORDER FEATURE

An essential element of Adobe Commerce, the quick order feature, is an effortless solution for B2B purchasing, crafted with user convenience in mind. It empowers buyers to place orders quickly, utilizing just the SKU or the product name. The feature unlocks three practical ways to order: individually inputting products, entering multiple products at once, and uploading a comprehensive product list.

## EMPOWERING THE BUSINESS OWNER

In this increasingly digital age, success comes to those who can adapt and streamline operations. Adobe's quick order presents an opportunity to business owners to enhance their online platforms. With speedier order processing, end-users can conveniently place orders, reducing the time spent browsing, which can positively impact repeat orders. Through the quick order feature, business owners like you can improve customer retention by providing efficient, fast, and hassle-free order experiences.



## ENHANCING THE CUSTOMER EXPERIENCE

From a customer viewpoint, the quick order feature dramatically simplifies the ordering process. By minimizing the steps involved in placing an order and permitting easy search for frequently purchased items, the feature offers unmatched convenience to B2B buyers. This level of effortless interaction can significantly boost the overall user experience and lead to a higher customer satisfaction rate.



## DETAILED USE CASE: QUICK ORDER IN ACTION

For an illustrative example of the Quick Order feature's impact, let's consider a large-scale international corporation that supplies tech components to manufacturers. Faced with a diverse B2B customer base and complex transactions, efficient order handling was a formidable challenge.

Traditionally, clients had to manually locate each component on their eCommerce platform when placing an order. An order often contained multiple components being purchased simultaneously, which translated into extended time perusing through the expansive product catalog.

With the deployment of Adobe Commerce's quick order feature, they experienced a significant transformation. The feature allowed their clients to place orders seamlessly using the SKU or product name. For large orders, the customers were able to either directly input multiple SKUs at once or upload a comprehensive product list. This resulted in an expedited ordering process, more client orders being placed with reduced time and effort, and an improvement in return customers due to the ease and convenience.

On the seller's side, order processing and management were simplified, proving beneficial in handling extensive bulk orders from numerous clients. They could serve their customers more efficiently, leading to improved business performance and productivity.

Furthermore, the seller could position itself as an innovative leader in the sector by using this feature as a unique selling point, attracting businesses looking for an efficient provider for their tech components. The result? An increase in new client acquisitions and an overall boost in sales performance.

Therefore, the deployment of the quick order feature played a critical role in streamlining their business operations, enhancing customer satisfaction and loyalty, and maximizing overall business performance.

## OUTLOOK AND POTENTIAL

We're living in a digital era, where convenience and efficiency are paramount for success. By embracing the quick order feature, businesses can unlock a new level of B2B transactions, fulfilling larger orders with greater efficiency. Looking forward, constant enhancements to Adobe Commerce's quick order will continue to offer users an increasingly seamless and efficient ordering journey.



Adobe Commerce's Quick order is revolutionizing the world of eCommerce by simplifying, quickening, and boosting B2B transactions. Business owners can manage their sales more efficiently, while customers enjoy a breezy shopping experience. Stay ahead in the digital world by embracing this intuitive, out-of-the-box solution. Increase your transactions, enhance customer satisfaction, and be a part of the B2B revolution with Adobe Commerce's quick order.



## ABOUT US

With an international team of over 45 specialists, we are working on opening new potentials for your customers from a wide range of industries every day since 2008. Over 800 projects, our courage to break new ground, our pioneering spirit and our belief in the limitless possibilities of the digital world are what set us apart.

## IN THE BUSINESS SINCE 2008



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45 experts



Leader of  
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